

ODYSSEY

Elytis Newsletter - January 2023

Thank you!

It's a new year, and one full of opportunities as well as challenges. Although we cannot know exactly what lies ahead, we certainly know what the past year has brought to us.

2022 has been eventful for Elytis on several counts, in the context of our dealings with resellers and suppliers, as well as within our organisation. The results are clearly visible in the healthy interaction of our company with its stakeholders and in the performance that our business has achieved.

For all of this, dear stakeholders, we wish to say, « Thank you »! It has been an amazing experience to collaborate with all of you, in all our markets across the Indian Ocean, mainland Africa and the French Pacific. You have trusted Elytis to be your distributor. Together we have faced the powerful tide of Covid, keeping our ties intact during those difficult times and enthusiastically getting back to interacting with less constraints as from the second semester.

We look forward to building up this privileged relationship during the coming year and beyond.





Jabra made some noise in Tana in November

Our tour of regional markets hit another destination in late November, when our Jabra team and the experts from that vendor's regional office had a fruitful presentation and networking session at the Radisson Blu Hotel in Antananarivo (Madagascar). Hamid Ramz and Nicolas Bliaux as well as Kamilia El Badsy were the main presenters at the event. Highlights included an insightful panel discussion, which was followed by a demonstration session of Jabra solutions and their huge potential for making the most of the hybrid world that is making clear progress in the corporate realm. « Since 2020, we've seen a huge acceleration towards a more hybrid-working future, and professionals everywhere are now dividing their time between multiple locations. From the office to the home office, and everywhere in between, a hybrid working style gives you the freedom to work wherever, whenever, and however suits you best. But to get the most out of your hybrid workday, you need the right tools. In fact, 85% of knowledge workers believe technology is critical to successfully working from anywhere », reads Jabra's website.



CrowdStrike's efficiency presented in Port Louis in November last

Elytis and CrowdStrike joined hands to present the efficiency of the latter's solutions to a selected number of vendors, partners, and end users in Mauritius' capital city, Port Louis, in November 2022. A first conference – also a networking event – was organised at Labourdonnais Waterfront Hotel for partners and end users from various companies. The following day, Elytis sponsored a CrowdStrike workshop for our partners of the IBL Group, at IBL's headquarters in Caudan, with a focus on CrowdStrike's efficiency against cyber assaults and the Falcon platform's ability to lower risk. Philip Farhat, Adel Abi Najem and Elias Matta, from CrowdStrike's regional office, shared their valuable knowledge during these sessions.

Partners get to know more about Veritas v/s ransomware in Lusaka



A conference around data management and how to stop the spread of ransomware was the highlight of a joint event by Elytis and Veritas on 11 November 2022 at Neelkanth Sarovar Premiere Hotel in Lusaka (Zambia). That interactive networking session was an opportunity for partners in Zambia to know more about the efficiency of Veritas as a tool for curbing ransomware, with expertise shared by Veritas' Technology Specialist, Brian Duthie.

Thanks to this event, our team was also able to meet in person and to interact with our external business and technical collaborators on the Zambian market. Game Motshwaedi, the Business Development Executive of Elytis for Botswana and Zambia, was instrumental in organising that networking and tech session.



Symantec shares expertise in Zambia and Botswana

Our teams organised presentation events in Zambia and Botswana in collaboration with Symantec, to bring to our partners there the latest insights in data loss prevention and network security. Symantec is a global leader in those fields - with an array of efficient tools and solutions for all needs pertaining to data security and management - and one of the important brands distributed by Elytis.

A first event took place in Lusaka at the Neelkanth Sarovar Premiere Hotel, hosting resellers of the Zambian market. That experience was shared two days later with our Botswanian partners in another networking and conference event at the Masa Square Hotel in Gaborone. These events were also a great show of collaboration again between the teams of Elytis and those of our technology partners - namely Djamil Jaddoo and Avinash Tharvesh Takoory from Symantec for Broadcom in this case - to bring to our markets pertinent knowledge, useful insights and advice, as well as regular updates about ever-evolving technologies. Data security and data management are fields that demand special attention from businesses and government organisations, as data is a key resource for all organisations to work efficiently and continuously.

DID YOU KNOW?

Email backup: fast and effective with Dropsuite

Bad things happen. Losing data or access to it is certainly one of the nightmares of organisations, as it has an impact on operational, financial and human resources performance, as well as on business continuity. Disaster recovery and business continuity solutions are the set of tools for business to mitigate the immediate and longer term impact of catastrophes, incidents, cyberattacks and outages that disrupt or halt activities and that can wipe out precious data.

Unbeknownst to many, messaging can also benefit from such archiving and business continuity tools. Losing important business data - messages and files - on emails is not the end of the world if effective solutions for safe backup and fast retrieval are deployed. This is where Dropsuite can step in, with a range of state-of-the-art SaaS tools for email backup and archiving, including cloud backup as well as compatibility with most key technologies and services such as Microsoft Office 365, G Suite Gmail, Open-Xchange, Hosted Exchange and IMAP/POP servers.

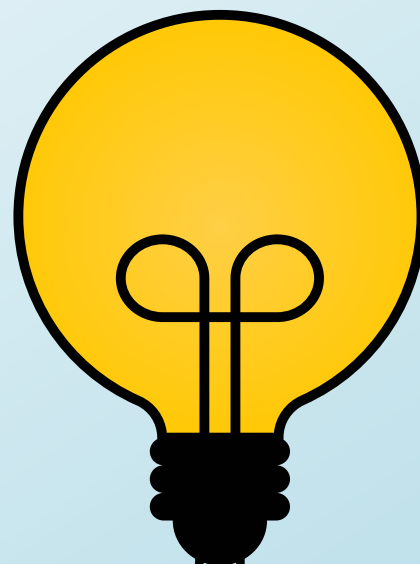
Critical business data

Dropsuite's Email Backup and Email Archiving suites actually ensure that critical business data is backed up safely and securely, and can be retrieved efficiently for business continuity. Its cloud services protect users' information with extremely high levels of encryption and email archiving capabilities. Dropsuite therefore adds to businesses' systems some powerful solutions that automatically protect their most important data in the cloud and restore any file on demand. Its attention to bringing to organisations robust and useful features has led to the development of powerful functions such as granular restore, military-grade AES encryption and automated and incremental backups. A user-friendly interface has also been developed. It allows users to confidently "set and forget" so that team members can focus on business, not on backup !

To learn more on Dropsuite Email Backup and Email Archiving, click below.

[Dropsuite Email Backup](#)

[Dropsuite Email Archiving](#)



OUR PEOPLE

New Recruits



Ravia Romjohn has joined Elytis in December 2022 as Sales Assistant. A diploma holder in IATA Foundation and Travel Business Management, Ravia brings to us her experience in sales and in customer care. Her new job brings about a change of line of business – from travel and leisure to international distributorship of IT goods and solutions.



Aissa Bundhoo is our new Jabra Business Development Executive, coming from a sales and communications background. Aissa's focus is on promoting the Jabra line of products in the Mauritian and Malagasy markets and on developing those markets. After obtaining her Baccalauréat, Aissa started her career in the BPO and technology services, honing her skills in sales, marketing and communication – while pursuing her studies in those fields – before joining Elytis.

Elytis receives Microsoft Star Achiever Distributor accolade



The Microsoft DPSS Summit ceremony held at the Microsoft office in Istanbul in December 2022 was an opportunity for Microsoft to reward best performers in various categories – in addition to sharing knowledge and updates about the technology provider's innovations and markets.

Varuni Vencatasamy, Sales Manager at Elytis, was present at the Summit and received the Star Achiever's Distributor shield on behalf of our company's sales team that has been a significant development driver for ODR MEA in the Indian Ocean Islands as well as in the Middle East and Africa during the past years. This award recognises the ability to deliver world-class partner experiences, innovation, transformation, and go-to-market models in the Microsoft channel. This is another recognition from this global brand for the achievements of the Elytis team.



Megha Padiachy and Joddy Fleury: years of dedication



Joddy Fleury and Megha Padiachy have clocked years of dedication to Elytis and deserve our heartfelt gratitude for that.

Congratulations to Joddy Fleury, our Senior Technician on his 10 years milestone, and Megha Padiachy, our Senior Store Clerk on his 15 years milestone with us! #HappyWorkAnniversary.

On behalf of the Elytis team, we applaud all these years of dedication, and we extend our heartfelt gratitude for the ongoing commitment, loyalty, and value that you, #ourpeople, bring to us and the company.

Best wishes and keep up the good work for many years to come!


FOLLOW US

Cybersecurity Awareness Month gets highlight on LinkedIn

Cybersecurity Awareness Month is in October each year, with 2022's theme being "See Yourself in Cyber" - hence reminding all of us that the cyber world is, after all, about people. A growing number of users, individuals as well as organisations, are making heavy use of the digital realm for business or for sharing slices - or big chunks - of their personal lives. With this trend, comes increased risks for tampering, hacking, impersonating and financial crimes... and the need to protect business systems and personal online accounts from such risks.

Recent statistics show that corporate networks suffered 50% more cyber attacks per week during the year 2021 compared to 2020. « As economic and geopolitical instability spills into the new year, experts predict that 2023 will be a consequential year for cybersecurity », warns the World Economic Forum on its website.

Elytis contributed to the enlightenment of our followers on this subject and highlighted some of the best practices for boosting Cybersecurity. 'Enabling Multi-Factor Authentication', 'Use of strong password', 'Recognising and reporting phishing' and 'Upgrading software' were the main topics brought forward by our technical experts.


Catch up on those posts on [Elytis LinkedIn page](#). 

OUR PRODUCTS

Eufy WiFi Fingerprint smart lock for high-tech security

The portfolio of eufy security solutions includes the S230 smart lock. It highly deserves the « smart » word in its name: unlocking and locking doors are done in just 0.3 seconds with the user's fingerprint. A built-in sensor detects when the door is closed and locks it automatically after a few seconds, and this can be controlled remotely thanks to the eufy Security app.

With its sturdy zinc alloy and stainless steel frame and its IP65 rating, the S230 smart lock is also a stout and reliable device in all weather conditions, with a lifetime of over 30 years.

Learn more about the product. 




Unique cleaning power with eufy's RoboVac X8 Hybrid

The eufy RoboVac X8 Hybrid is an automatic robotic vacuum cleaner that boasts unrivalled power and navigation functions. With its 2x 2000pa suction power, and 2-in-1 vacuum and mop capabilities, it punches above its weight.

performance, which can also be controlled remotely thanks to the dedicated smartphone app. The icing on the cake is the AI. Map™ 2.0 Technology that allows users to direct the RoboVac X8 Hybrid to clean specific areas - using a simple tap on the app.

Twin Turbine Technology, UltraPack Dust Compression and iPath Laser Navigation are at the root of this cleaner-robot's per-

Learn more about the product. 



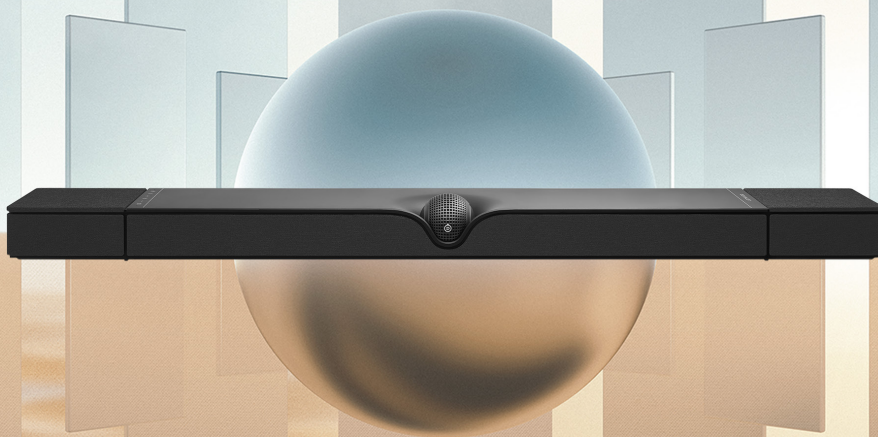
Jabra Evolve2 buds – Technology for life’s new rhythm

The Jabra Evolve2 buds are a great choice for hybrid working and for enjoying the best of sound and ease of use for leisure. They have been developed in collaboration with Microsoft and are hence certified for Microsoft Teams, with better audio quality and stable connection on Teams.

Those earbuds pack huge performance in an ultra-compact and water-resistant set! They provide multipoint Bluetooth connectivity, background noise cancellation – while making interaction with the real world optimal thanks to HearThrough technology – and great microphone quality, as well as over 30 hours of battery life and super-rapid charge.



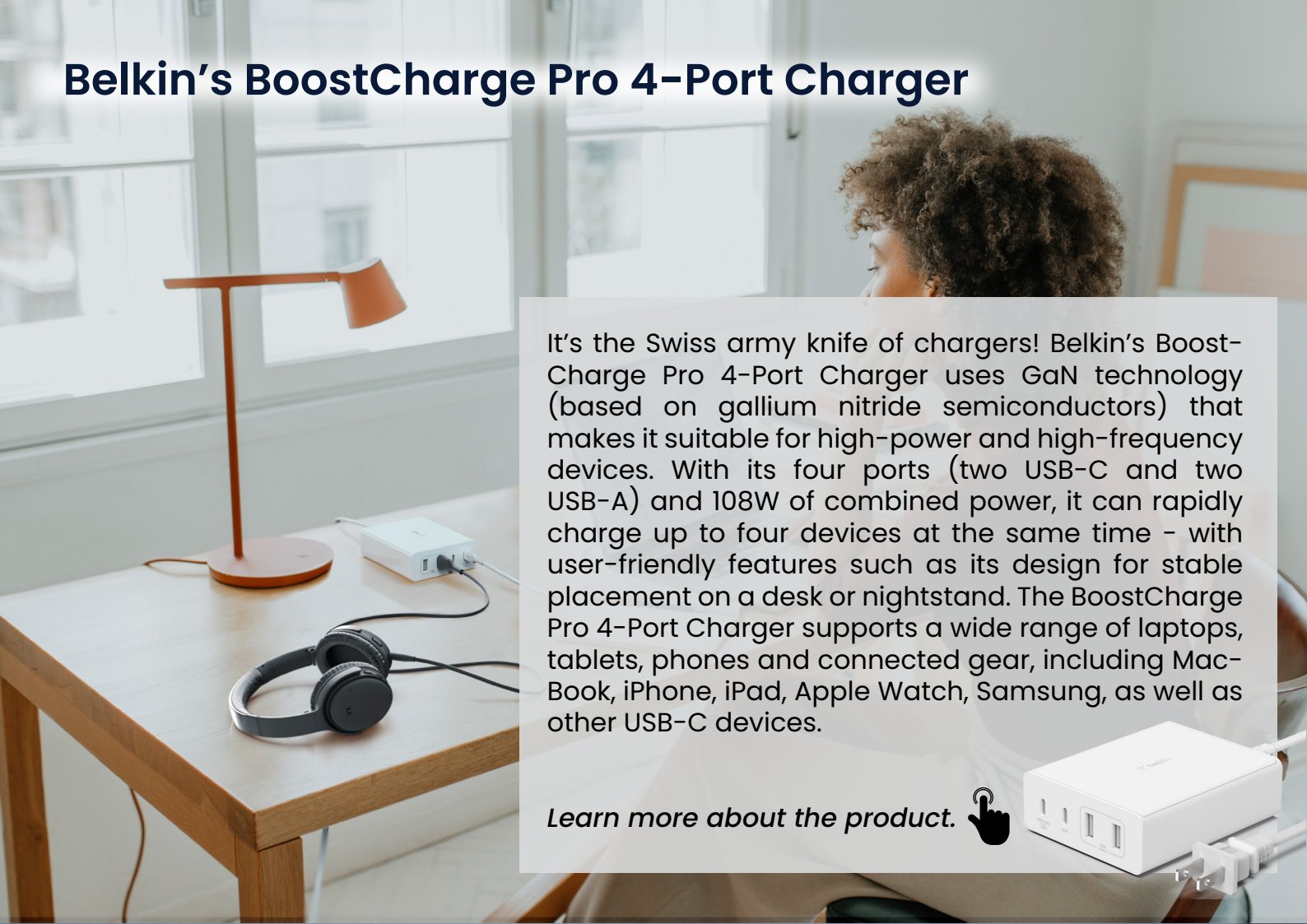
The Devialet Dione raises the bar of sound experience



A premium, all-in-one Dolby Atmos® 5.1.2 soundbar, the Devialet Dione has won the EISA high-end soundbar 2022-2023 award. A well-deserved accolade for a sleek device providing an unparalleled immersive acoustical experience for home or office. Thanks to its proportions, it does not use precious floor space in the living room or in work spaces. Compatible with Bluetooth 5.0, AirPlay 2 and Spotify Connect, and equipped for HDMI 2.1 or TOSLINK optical inputs, the Devialet Dione can be paired with any compatible TV set, laptop or computer, delivering punchy bass, dynamic midrange and crystal-clear treble.

Learn more about Devialet Dione 

Belkin's BoostCharge Pro 4-Port Charger




It's the Swiss army knife of chargers! Belkin's BoostCharge Pro 4-Port Charger uses GaN technology (based on gallium nitride semiconductors) that makes it suitable for high-power and high-frequency devices. With its four ports (two USB-C and two USB-A) and 108W of combined power, it can rapidly charge up to four devices at the same time - with user-friendly features such as its design for stable placement on a desk or nightstand. The BoostCharge Pro 4-Port Charger supports a wide range of laptops, tablets, phones and connected gear, including MacBook, iPhone, iPad, Apple Watch, Samsung, as well as other USB-C devices.

Learn more about the product.



Linksys: next-level streaming and gaming to more than 80 devices



Linksys VelopWiFi 6 Whole Home Mesh System (MX8400) is a great upgrade to any home's Internet - using the existing modem and ISP. Its 2-box pack, with four Gigabit Ethernet ports and one USB 3.0 port each, is ideal for experiencing flawless multi-user connection. It brings streaming and gaming to the next level, with the capacity to connect over 80 devices. This model uses WiFi 6 as well as Intelligent Mesh™ technology to cover every corner of the home while delivering gigabit speeds. Setup and control are easy through the Linksys app and parental controls protect young users from unwanted content.


Learn more about the product.



Fujitsu ESPRIMO P5010: powerful desktop PC



High-quality computing for the office, with smart features and the best price/performance ratio... That's what the Fujitsu ESPRIMO P5010 desktop PC brings to businesses. Security functions such as the EraseDisk feature and cable cover, as well as an optional SmartCard reader, help secure valuable business data as well as hardware components. An easily configurable PC to meet any organisation's specific hardware needs, it is based on a 10th generation Intel H410 chipset and has a RAM capacity of 64 GB, hence offering high performance whilst keeping power usage to a minimum.

Learn more about the product. 

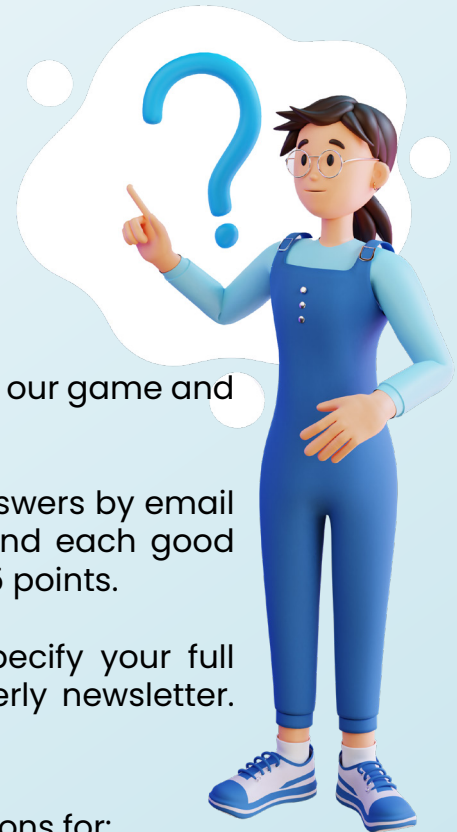
TIME TO PLAY

Have fun and check some easy-to-find answers to participate in our game and win amazing prizes (surprise!).

Winners will be announced in September 2023. Send us your answers by email and win points. Each participation will make you win 1 point and each good answer to the questions in this game section will make you win 5 points.


The answers should be sent to: odyssey@elytis.mu. Please specify your full name. There will be two questions in each issue of our quarterly newsletter. Good luck to all.


1. Barracuda provides easy, comprehensive and affordable solutions for:
 - A. Email Protection, Application and Cloud Security, Network Security and Data Protection
 - B. Application and Cloud Security and Network Security
 - C. Email Protection, Application and Cloud Security and Data Protection
 - D. Email Protection, Application and Cloud Security, Network Security and Skype
2. Which of the following make CrowdStrike different?
 - A. Fully-Managed Service, 24/7 Threat Hunting, Performance
 - B. Protection, Value, World Class Intelligence
 - C. Fully-Managed Service, World Class Intelligence, 24/7 Threat Hunting
 - D. World Class Intelligence, Fully-Managed Service, Single Agent




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